

Selfies, Sexts and Snapchat

A random, informal survey of 112 undergrads reveals more than you may want to know about today's wireless student.

WHAT ARE THE THREE MOST IMPORTANT APPS ON YOUR PHONE?



Top Responses

- SNAPCHAT
- iMESSAGE
- FACEBOOK
- INSTAGRAM
- GROUPME
- TWITTER
- GOOGLE MAPS
- THE WEATHER CHANNEL

Some Other Responses

WhatsApp, Yik Yak, Duolingo, Pleco, NPR, myHomework

- 80% USE FACEBOOK ON THEIR PHONES
- 58% USE INSTAGRAM
- 27% USE TWITTER

WHAT'S THE MOST EMBARRASSING THING YOU HAVE ON YOUR PHONE?



Top Responses

- PHOTOS
- TEXTS
- SELFIES
- TINDER
- NUDE OR SEMI-NUDE SELFIES OR PHOTOS OF GIRLFRIEND/BOYFRIEND
- SNAPCHAT
- INTERNET SEARCH HISTORY
- MY TO-DO LIST

Some Other Responses

Pictures from high school, Bible app, app that tracks Twitter un-followers, app that reviews marijuana strains, Sleep Cycle, pictures of people who don't know I'm taking them, Candy Crush Saga, Plants vs. Zombies

95%
OWN A SMARTPHONE

WHICH BRAND DO YOU OWN?

- APPLE.....82%
- SAMSUNG.....8%
- OTHER.....10%

DOES YOUR PHONE BRING YOU MORE JOY OR MORE ANXIETY?

JOY 65% ANXIETY 35%

HOW OFTEN DO YOU CHECK YOUR PHONE?



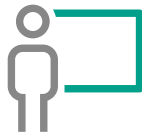
- EVERY FEW MINUTES...58%
- EVERY FEW HOURS.....39%
- ONCE OR TWICE A DAY.....3%

DO YOU SLEEP WITH YOUR PHONE WITHIN ARM'S REACH?



YES.....75%

DO YOU USE YOUR PHONE DURING CLASS?



YES.....46%

DO YOU USE YOUR PHONE IN THE BATHROOM?



YES.....77%

HOW DO YOU MOST OFTEN USE YOUR PHONE TO COMMUNICATE?



- TEXT.....86%
- EMAIL.....10%
- PHONE CALL.....2%
- OTHER.....2%

DO YOU SEND MORE THAN 15 MESSAGES PER DAY?



YES.....79%

DO YOU USE THE CAMERA?



YES.....96%

HAVE YOU EVER SEXTED ANYONE?

YES.....27%

DO YOU USE EMOJI?

YES.....83%

WHAT ARE YOUR FAVORITE EMOJI?

Top Responses



WHO PAYS FOR YOUR PHONE AND SERVICE?



- MY PARENTS.....87%
- I DO.....8%
- OTHER.....5%