

*"It was clear we needed to advance our technology."*

# LOOK WHO'S TALKING

> **ROG WOOLSEY**, *Director of Professional Development*



## **How has the department changed since it was known as career services?**

We're working to aggregate mentorship, internships and employment opportunities and to diversify opportunities across sectors and geography. We've started two new programs involving parents, alumni and graduate students to advise students directly. We're also developing a phone application that will allow students to interact with alumni through the Dartmouth career network and with employers through Dartboard.

## **You're doing a lot of outreach?**

At the suggestion of President Hanlon all of our workshops and most of our collaborative programs are in classrooms or in student spaces at Collis or '53 Commons. Last summer we had a couple advisors put a table right on the Green.

## **Your credo is "Dare to be different." Can you explain that?**

Rather than emulate our peer institutions, let's be Dartmouth and challenge ourselves within our own ecosystem. Also, we want to embrace students' different backgrounds, values and experiences and support our students for postgraduate success. Not everybody is going into the same industry.

## **What advice do you have regarding resumes?**

If the resume is being sent through a corporate website it's going to go through scanning software. You have to be very careful in how you read job descriptions and wordsmith your resume using their keywords. Many employers are forgoing resumes for LinkedIn profiles, which should have good photos and clear, concise, interesting executive summaries.

## **What are your top interview tips?**

To quote the late basketball coach John Wooden, "Failure to prepare is preparing to fail." Interviewers often ask four questions that should be automatic for our students to answer without ahs and ums: Tell me a little bit about yourself. Why are you interested in this industry? This company? This position? Students need to do their research and do mock interviews.

*—Interview by Minae Seog '14*

*photograph by JOHN SHERMAN*